



VINAYAK STEEL DOORS

Secure Your Destiny

www.vinayaksteeldoors.com

FRANCHISE INVESTMENT PROPOSAL VINAYAK STEEL DOORS

ABOUT THE BRAND

VINAYAK STEEL DOORS is a growing and trusted brand in the manufacturing and supply of premium Steel Doors and UPVC products. We focus on quality, safety, durability, and modern design, supported by a professional sales and operations team.

FRANCHISE INVESTMENT DETAILS

- ✓ Total Investment: ₹15,00,000 (Rupees Fifteen Lakh Only)
- ✓ Franchise Fee: ₹15,00,000
- ✓ Showroom Size Requirement: 600 – 1000 sq. ft.
- ✓ Showroom Location: Prime commercial / residential catchment area

PRODUCTS OFFERED

The franchise showroom will sell the following products:

- ✓ Steel Doors
- ✓ UPVC Windows
- ✓ UPVC Washroom Doors
- ✓ And other allied products from VINAYAK STEEL DOORS.

DISPLAY REQUIREMENTS

- ✓ **Minimum Door Display:** 25 Steel Doors – Final display quantity will depend on showroom size and layout.

OPERATIONS & MANAGEMENT

- ✓ All operations, product supply, technical support, and installations will be handled by the VINAYAK STEEL DOORS team. Franchise partner will mainly focus on investment and local coordination.

EARNINGS & MARGIN STRUCTURE

- ✓ **Margin:** 11% of total monthly sales
- ✓ From this margin, 50% will be adjusted towards operational expenses.
- ✓ Showroom rent
- ✓ Staff salary
- ✓ Local operational costs.

WHY INVEST IN VINAYAK STEEL DOORS

- ✓ Trusted and growing brand.
- ✓ Professional in-house operations team
- ✓ Strong demand for steel doors & UPVC products
- ✓ Centralized marketing & lead generation
- ✓ Scalable and long-term business opportunity